

**No.14/06/2016-IPDS
Government of India
Ministry of Power**

Shram Shakti Bhawan, Rafi Marg
New Delhi, Dated 21/12/16 December, 2016

To,

- (i) CMDs of all PSUs under Ministry of Power
- (ii) Heads of all subordinate organizations of MoP

**Subject: Regarding Publicity of short code '1912' for Complaints on Electricity'
on all public communications of Ministry of Power/related CPSUs..**

Sir,

I am directed to intimate that 1912 is a standard short code, which is operational almost all over the country for Complaints on electricity. All CPSUs and subordinate organizations of Ministry of Power are requested to use the phrase 'Dial 1912 for Complaints on Electricity' in all public communications, advertisements, publicity material etc. to increase the awareness amongst general public, so that its usage can be enhanced for better public connect and consumer services.

Yours faithfully,

Vishal Kapoor
21/12/16

(Vishal Kapoor)

Director (Distribution)

Copy also to :

All Sections of MoP